M is for Melbourne

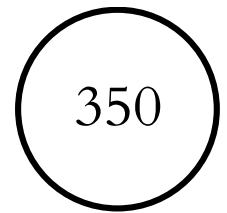## 29,000

average monthly pageviews
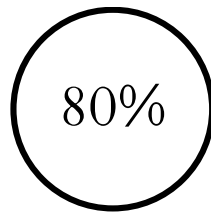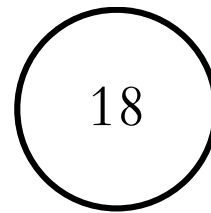
| 80%	18	350
From Australia	DA	Social follow

WHO READS THE BLOG?

M is for Melbourne is a travel blog that shares the best experiences to have in Melbourne. Reaching a domestic and international audience, our audience is seeking first-hand information about the best things to do in Melbourne so that they can curate an itinerary that fits their interests, budget and time. This site is all about helping visitors easily plan a memorable trip to Melbourne.

Launched in 2021 during the height of the pandemic, the blog has grown considerably over the past two years. Working with us can help your business reaching this growing audience.
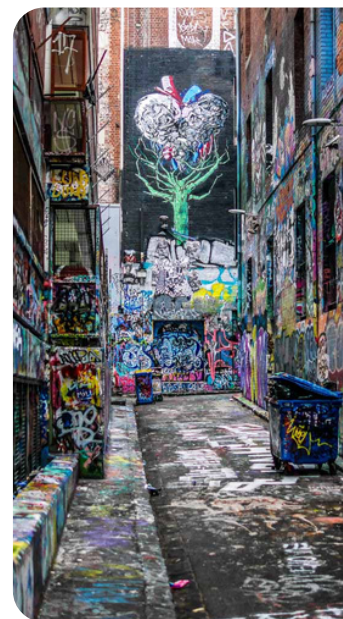
ABOUT ME

I'm Rebecca Arnold, a Melbourne local excited to show visitors the best of Melbourne.

After living abroad for 8 years, I'm loving rediscovering the city and sharing what I find with my audience.

I have more than a decade's experience running travel blogs and working with brands. I've also had a long career working in media and communications, so I have extensive experience and understanding of writing, media relations, marketing and social media.

SERVICES OFFERED

To help your business reach this growing audience, we are happy to discuss arrangements including:

- Press trips and famils
- Product and business reviews
- Affiliate partnerships
- Site advertising
- Giveaways

I work with businesses and brands that are relevant to our growing audience and help them with their visit to Melbourne.

PREVIOUS COLLABORATIONS

AMAZING CO MYSTERY PICNICS

EXPERIENCE SCOTTSDALE, USA